

# Privacy Policy

The Kenya Trust (TKT) is a registered UK charity (Registered UK Charity No.1105495). Our aim is to improve conditions and facilities at Salvation Army schools, hostels and community centres in Kenya and to promote and support the development of music within and for The Salvation Army in Kenya.

## (1) What information do we collect?

We may collect, store and use the following kinds of personal data:

- (a) information about your computer and about your visits to and use of this website, such as your IP address, geographical location, browser type, referral source, length of visit and number of page views;
- (b) information that you provide to us when you complete our contact form;
- (c) information that you provide to us when you subscribe to our electronic or paper-based newsletter;
- (d) information that you provide to us when you make a donation or purchase a product through our online store;
- (e) information you provide to us when you make an offline donation, either monetary or of equipment;
- (f) information that you provide to us when you register an interest in our work;
- (g) any other information that you choose to send to us.

## (2) Cookies

We use cookies on our website. A cookie is a text file sent by a web server to a web browser and stored by the browser. The text file is then sent back to the server each time the browser requests a page from the server. This enables the web server to identify and track the web browser.

We may send a cookie which may be stored on by your browser on your computer's hard drive. We may use the information we obtain from the cookie in the administration of this website, to improve the website's usability and for marketing purposes.

All browsers allow you to refuse to accept cookies.

Blocking cookies does have a negative impact on the useability of this website and others.

We use Google Analytics to analyse the use of this website. Google Analytics generates statistical and other information about website use by means of cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of the website. Google will store this information. Google's privacy policy is available at: <http://www.google.com/privacypolicy.html>.

## (3) Using your personal data

Personal data submitted on this website will be used for the purposes specified in this privacy policy or in relevant parts of the website.

We may use your personal information to:

- (a) administer the website;
- (b) enable your use of the services available on the website such as purchasing products, making donations or downloading data sheets;

- (e) send you email notifications which you have specifically requested, such as our funding needs or e-newsletter;
- (f) provide third parties with statistical information about our users – but this information will not be used to identify any individual user;
- (g) deal with enquiries and complaints made by or about you relating to the website using our contact form.

We will not without your express consent provide your personal information to any third parties.

#### **(4) Other disclosures**

In addition to the disclosures reasonably necessary for the purposes identified elsewhere in this privacy policy, we may disclose information about you:

- (a) to the extent that we are required to do so by law;
- (b) in connection with any legal proceedings or prospective legal proceedings;
- (c) to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention).

Except as provided in this privacy policy, we will not provide your information to third parties.

#### **(5) Security of your personal data**

We will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information.

Of course, data transmission over the internet is inherently insecure, and we cannot guarantee the security of data sent over the internet.

#### **(6) Policy amendments**

We may update this privacy policy from time-to-time by posting a new version on our website. You should check this page occasionally to ensure you are happy with any changes.

#### **(7) Your rights**

In relation to our processing of your personal data, you have the right to:

- (a) be informed by us about the reasons for collection and use of your information;
- (b) instruct us to provide you with any personal data we hold about you;
- (c) instruct us to provide you with your own data to be used across different services;
- (d) instruct us to rectify your inaccurate personal data;
- (e) instruct us to restrict the processing of your personal data;
- (f) object to us processing your personal data
- (g) instruct us to erase your personal data

To discuss any of these rights please email or write to us at the following address:

The Kenya Trust,  
'Fairhaven',  
Bevere,  
Worcester,  
WR3 7RF,  
United Kingdom  
www.thekenyatrust.org.uk  
email: [info@thekenyatrust.org.uk](mailto:info@thekenyatrust.org.uk)

## **(8) Third party websites**

The website contains links to other websites. We are not responsible for the privacy policies or practices of third-party websites.

## **(9) Contact**

If you have any questions about this privacy policy or our treatment of your personal data, please please email or write to us at the following address:

The Kenya Trust,  
'Fairhaven',  
Bevere,  
Worcester,  
WR3 7RF,  
United Kingdom  
[www.thekenyatrust.org.uk](http://www.thekenyatrust.org.uk)  
email: [info@thekenyatrust.org.uk](mailto:info@thekenyatrust.org.uk)

This privacy policy is based on a template created and distributed by <http://www.website-law.co.uk>